

Summary

Unlock Hidden Wealth in Your Business – Proven Strategies To Maximise Value



KERRY BOULTON

Australia's Most Respected Exit Strategy
Advisor & CEO of The Exit Strategy Group

TheExitStrategyGroup.com.au/Media

Kerry Boulton, an expert in exit strategies, emphasises the importance of planning for business owners' largest financial reward—the exit. She advises starting the process early, as it can take two to five years. Boulton shares her personal journey, starting her career at 16, becoming the first female general manager of May Nicholas, and acquiring Freight Management International.

She highlights the necessity of a clear exit strategy to attract investors, as demonstrated by her successful \$12 million business with 83 staff and 120 overseas agents. Despite economic challenges, her strategic growth and continuous improvement programs led to a sale in the early 1990s.