

# Unlocking Business Value Strategies For Seamless Transferability



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**KERRY BOULTON:** Businesses are worth nothing if they can't be transferred, or they're completely devalued if they can't be transferred. If the business is actually relying on you anywhere as an individual, we've got to work really hard to be able to transfer that value and knowledge throughout the business. Create value for it to be transferred.

If you don't have a copy of Kerry's new book, *The Uncensored Truth About Exit Strategy*, please visit <https://freeexitstrategybook.com.au/>